

First Acre by Acre Awards & Auction Set for Oct. 13 at Kenzo Estate

Time:
4:00 – 9:00 p.m.

Venue:
Kenzo Estate

Lots Preview:
Pages 4 and 5

Tickets:
visit acrebyacre.napalandtrust.org

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Scores of conservation heroes are winning large and small victories, one acre at a time, to protect the character of Napa County and save the extraordinary places that make it unique and magical. The inaugural Acre by Acre Awards & Auction will recognize significant land stewardship achievements of individuals and organizations, honoring them on October 13 at a very special evening gala. The celebration takes place at Kenzo Estate, adjacent to the Trust's Foote Preserve on Mt. George.

At the event, two awards will be given, celebrating those who have steadfastly supported the natural conservation of important lands with their ingenuity, dedication and passion. We are thrilled to announce the honorees:

Acre by Acre Award: Randy and Lori Dunn

Given annually, this award honors an individual's career or an organization's philanthropic work or volunteerism that embodies the Land Trust of Napa County's mission to preserve the character of Napa by permanently protecting land.

Founders' Lifetime Achievement Award: Ann Taylor Schwing

Given only when merited to an outstanding individual or organization whose lifetime work (career or philanthropic) truly embodies the Land Trust of Napa County's mission.

The award recipients were selected from a list of nominees by a committee of past members of the

board of the Land Trust of Napa County. All will be honored at this festive event, with award presentations made during the delectable dinner. A dynamic auction will round out the evening (please see pages 4 and 5 for a preview).

According to event chair and Land Trust Board Member Anne Cottrell, "Napa County is home to so many people who have worked hard to protect its agricultural and natural landscapes. We are happy to have the opportunity to recognize their contributions, and are very much looking forward to this inaugural celebration. We couldn't have selected a more fitting venue than Kenzo Estate, where Kenzo Tsujimoto has been a careful steward of more than 3,800 acres of some of Napa County's most important and pristine land since 1990."

Kenzo Tsujimoto said that he was honored to be a part of the inaugural celebration, adding "I am happy to call the Napa Valley home, and share the Trust's mission to preserve the character of Napa by protecting this beautiful country."

Corks will pop to open the festivities at 4 p.m. The Land Trust will offer complimentary limo bus service from the valley floor to Kenzo Estate on Mt. George to ensure guests experience a safe and enjoyable evening.

Tickets for the gala are \$250 per person, and tables of ten are \$2,500. The evening will raise vital funds to further the important work of the Land Trust. To purchase tickets, or for more information, visit acrebyacre.napalandtrust.org.

acre by acre
AWARDS & AUCTION





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- Volunteer
- Become a Corporate Partner

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Letter from the CEO

Very soon, we will see the gorgeous changing colors and cooler days that are unique to the wine country, marking the movement of the seasons.

Our work on some special events has already filled us with anticipation for fall at the Land Trust. Join us for our inaugural Acre by Acre Awards & Auction, a powerful tribute honoring some of Napa's land heroes: Randy and Lori Dunn, and Ann Taylor Schwing. Become a land hero yourself—just buying a ticket helps support our work, but for even more fun, bid on some of our fabulous auction items! Don't miss this amazing evening of celebration, held at Kenzo Estate on Saturday, October 13.

More of our heroes are profiled in this issue: John Henshaw, our new board member; Mia Malm of our Conservation Council; Bonnie Storm of our Foote Society; and volunteer Jack Stuart, our project committee chair. We honor and celebrate all of them.



Events like the Acre by Acre Awards & Auction aid us in preserving the character of Napa County. We strive to protect working lands, which help maintain our economic livelihoods (see cover story and pg 7). The open spaces we help safeguard are enjoyed by the public through our stewardship program (see Wildlake, pg 3) and our Field Trip Program (see pg 8).

In other news, we are in exclusive negotiations with the City of Napa to purchase the Borreo building on the northwest corner of Third and Soscol streets, which will eventually house our offices. The building will be completely rehabilitated, while preserving its shell, and we plan to move into this new home by late 2013.

Finally, as the seasons shift toward the holidays, please remember that we are the only community-based nonprofit dedicated to preserving the character of Napa by permanently protecting land. We hope you will connect someone you love with our important work, by giving a gift of membership in the Land Trust, or by Funding an Acre in their honor. It's a priceless gift to give or receive, and a lasting one to be enjoyed anew in every season.

Sincerely,

Joel Tranmer



It's Wild! Public Welcome at Dunn-Wildlake

The Land Trust works to preserve a variety of lands for a variety of purposes. One of them is to safeguard green space that is vital to our health and well-being, and make it accessible for recreation.

This season, the Trust hosted three additional public access days on its diverse and beautiful 3,000-acre Dunn-Wildlake Ranch Preserve north of Angwin.

The general public was invited to explore the preserve independently on foot or mountain bike, or join a guided hike on August 18 and September 8. The preserve will also be open to the public October 6 for the same (to join our guided hike, please register at napalandtrust.org). Trail maps and information will be available at the parking area. Don't forget sun protection, plenty of water, snacks and sturdy footwear. Pack a picnic and experience a splendid day out in a preserve worth exploring.

The Land Trust also offers guided field trips on this magnificent preserve throughout the year, traveling through an outstanding diversity of habitats, from beautiful oak woodland to conifer forest and chaparral. Some offer spectacular views of the Napa Valley and San Francisco Bay (see sidebar). Some events are special benefits for our members—a great reason to come and join us!

For more info or to register for a hike, please contact Mike Palladini at mike@napalandtrust.org or visit napalandtrust.org.



Field Trips at Dunn-Wildlake

(see hike rating chart, back page)

Oct. 6

John Hoffnagle Loop Hike
V-11mi-+++

Oct. 27

Overnight Campout/Day-Hike*
M/H-5mi/8mi-++

Nov. 17

Candlestick Photography Hike*
M-3mi-++

Jan. 26

Moon Walk at Wildlake
H-6mi-++

Feb. 10

Wildlake Mushroom Hike
H-8mi-++

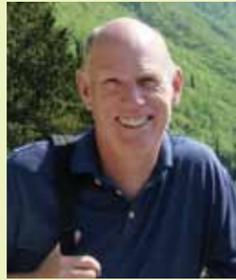
Feb. 23

Aetna Springs/Wildlake
S-11mi-+++

* For Land Trust members only—a great reason to join and support us! For details or to register or join as a member, visit napalandtrust.org.



Welcome New Board Member John Henshaw



Experience: John holds degrees in Forest Management, Forest Engineering, and certificates in Public Administration, and has worked in many roles with the U.S. Forest Service and the National Forest Foundation. He has been the Executive Team Director for the U.S. Department of Agriculture, Natural

Resources and the Environment and managed the Pacific Rim Forest Legacy Program, promoting the long-term integrity of forestlands in the west.

He retired from the Forest Services and became the Director of Conservation for The Nature Conservancy in Hawaii, where he was responsible for conservation, science and land acquisition. He managed over 40,000 acres of forest preserves, working in partnership with other land managers on five islands. He became TNC's Director for Land Protection and Conservation Partnerships, and was one of the first Directors of the Hawaiian Islands Land Trust, as well as Board Chair of the Pacific Islands Climate Change Cooperative. During his tenure, two major land conservation projects were achieved.

John returned home to Napa County in March of 2012 to spend more time with his new granddaughter. Hobbies: Traveling, hiking, tennis (call him to play!)

"I'm looking forward to using all my years of experience to help preserve Napa County. I started out as a volunteer land monitor for the Land Trust before I went to Hawaii; on my return, retirement (and John Hoffnagle's determined encouragement) gave me the opportunity to be more involved. We've had a home in Napa for ten years and consider it a special place—and special places must be protected."

Get to Know Our Volunteers: Jack Stuart



Former Silverado Vineyards winemaker and general manager Jack Stuart, one of the first in the valley to craft Sangiovese, thought he had retired after being an integral part of Silverado for 25 years. He'd won many accolades including a Robert Mondavi Trophy for Winemaker of the Year. But he was drawn back into the

business once more in 2010 by the small, artisanal Benessere Vineyards, north of St. Helena. The opportunity to make Sangiovese, and an appreciation for the small, unusual "un-Cabernet and anything-but-Chardonnay" place, drew him in. Jack is the Project Committee Chair for the Land Trust of Napa County.

acre by acre



Acre by Acre Auction Preview!

Beckstoffer Magnum Tome—Enjoy 10 magnums from the Beckstoffer private wine library highlighting Cabernet Sauvignon from Las Amigas, To Kalon, Dr. Crane and Beckstoffer George III vineyards. *Donors: Andy and Betty Beckstoffer*

Amorous Strawberries—Nationally renowned artist and master gardener Jan Kirsh once again offers her larger-than-life, sensual art exclusively at the Land Trust gala. *Donors: The Butler Family Foundation*

Hawaiian Cultural Safari—3 couples will enjoy a 5-night stay at the Kihei Beachfront Resort's luxurious 2,000 sq ft Aqua Villas. Explore Maui's sweeping ranch lands, pristine wetlands and areas rich with cultural and archeological significance with expert, local guides. Dance at a luau and practice your rowing on a traditional Polynesian canoe. *Donors: Hawaii Islands Land Trust*

Private Jazz Concert—Share an intimate evening with dynamic jazz duo Alison Burns and Martin Taylor at Chimney Rock Vineyards. Come see why Prince William hosted the pair at Windsor Palace for a performance in 2010. *Donors: Alison Burns, Martin Taylor, Chimney Rock Vineyards*

Fly High with Turley—3 couples take flight with Larry Turley to and from Paso Robles in his Swiss-made Pilatus PC-12. Drive to Turley Wine Cellars winery and tasting room, which is a renovated 1934 Prohibition-era barn. There, Larry will host a luncheon feast and winetasting of fabulous Turley Wine Cellars dry-farmed Zinfandel produced from century-old vines. Settle in for a 2-night stay at the Turley guest house. As a memento, each couple will take home a magnum of Zinfandel. *Donors: Turley Wine Cellars*

Italian Holiday at Casa Curetta—2 couples will enjoy 7 nights in this stunning property set on the outskirts of the village of Curetta overlooking the beautiful Tenna Valley. Casa Curetta is set amongst its own olive grove and is close to both the coast and the Sibilini Mountains. This newly renovated villa is set amongst the Renaissance hill-top towns of Le Marche, Italy. Experience local cuisine with an intimate cooking lesson at a local *ristorante*, along with olive oil tasting and winery tour and tasting. *Donors: Alison Burns and James Taylor*

Summer in the Hamptons—2 couples will enjoy 5 days in Southampton as you explore the area as only a local could. Experience expertly guided tours of protected Quail Ridge Farm, Bridge Gardens preserve, the white pine forest of Wilson's Grove and nighttime kayaking in Sag Harbor. Local food and wine abound and at the end of each day, relax in a private guest cottage. *Donors: Peconic Land Trust, NY*

Lots subject to change.

Acre by Acre Award

RANDY AND LORI DUNN, OF DUNN VINEYARDS—These longtime Angwin residents are true land preservation advocates. In 2004, the couple purchased Sentinel Hill, and donated a 64-acre forested conservation easement to the Land Trust. Well beyond this, in 2006 the Dunns made a principal leadership gift to the Napa Valley Wild!



Campaign to preserve and protect Wildlake and Duff Ranches. This \$5 million donation, the largest individual donor gift in Land Trust history, also served to inspire several other gifts from the community, amplifying our success in raising more than \$25 million.

Today, the 4,000 acres that are Wildlake and Duff Ranches are a dramatic swath of permanently protected land spanning

Napa Valley's eastern horizon—15 miles of landscape beginning east of the Palisades and stretching to Angwin. Promontories in the higher elevations provide views of the Napa Valley and Mt. St. Helena to the north, Mt. Tamalpais to the west, Mt. Diablo to the south, Pope Valley and, on a clear day, the Sierra Nevada to the east. More than 95 percent of the Bell Creek watershed now remains intact, supporting 10 habitat communities and abundant native vegetation species. Thanks to the Dunn's foresight and generosity, the 64 Sentinel Hill acres and Wildlake and Duff Ranches acres are protected in perpetuity for the entire Napa community.

Founders' Lifetime Achievement Award



ANN TAYLOR SCHWING—The impact of Ann's definitive conservation work can be felt locally in Napa County as well as nationally. Ann and her family began the donations creating the Land Trust's 380-acre Archer Taylor Preserve (ATP) in 1989. The unique preserve includes a century-old redwood forest in the Redwood Creek watershed. The same year, Ann founded ATP's volunteer-led preserve management committee, which she

serves on today. She and her husband, Charlie, travel to Napa from Sacramento every Saturday to help maintain the preserve's extensive trails, including hands-on invasive plant removal.

From 1997 to 2001, Ann served on our Board of Trustees, and was president for three years. She has helped lead the protection committee, which ensures that conservation agreements are honored, since its inception and has served 15 years on the Project Committee, which analyzes all land projects.

Ann did substantial pro bono work on two lawsuits resolved successfully for the Land Trust, and pro bono work for the California Council of Land Trusts. At the national level, Ann sits on the Land Trust Alliance's Accreditation Commission, serving as secretary.

She has published extensively on conservation easement law, most recently in the Harvard Environmental Land Review.



FARELLA BRAUN + MARTEL LLP

Corporate Partners

In our mission to preserve Napa, the Land Trust is not alone. In fact, there are a number of organizations who share our philosophy, but realize it in a different, yet complementary way. Together, we are creating innovative approaches to keep Napa beautiful. We are proud to partner with our 2012 Acre by Acre Awards & Auction major sponsors. For more information about our Corporate Partners program, contact Kimberly Barrett at kimberly@napalandtrust.org.

Kenzo Estate Draped along the summit defining the eastern boundary of Napa Valley, Kenzo Estate is the custodian of watersheds originating on the property and draining east, west and south. Also protected within this preserve are diverse forests of conifer, oak and manzanita, as well as wild boar, coyotes, mountain lions, deer, turkeys and bobcats. This convergence of nature and great winegrowing is located next to the Land Trust's first protected property, Foote Botanical Preserve at Mt. George.

Trinchero Family Estates Trinchero Family Estates is an environmental pioneer in both the wine and business worlds. Dedicated to environmentally responsible practices for decades, Trinchero has set the standards when it comes to sustainable farming, waste reduction, water conservation, recycling, solar energy, energy efficiency and more.

Farella Braun + Martel Being green is one of Farella Braun + Martel's core values, with a firmwide Environmental Policy. In 2006, Farella Braun + Martel was certified as a green business by the San Francisco Green Business Program and was the first major law firm in San Francisco to obtain the certification.

Conservation Council Profile

MIA MALM, DWS, President, Malm Communications

Mia serves on the Land Trust's Resource Development Committee and is one of our newest Conservation Council members. A transplanted New Yorker, self-admitted "word nerd" and social media omnivore, Mia launched Malm Comm in May 2010. Mia brings to her clients 12 years of experience in public relations, a passion for fine wine and food and an insatiable curiosity that keeps her searching for the newest, most innovative communications tools.



Mia started out in New York City at Cornerstone Communications Ltd., where she worked on accounts such as Montes, Ruffino, Wölffer Estate, Eli Zabar and the Washington Wine Commission. She traded in the Big Apple for grapevines in 2005, moving to Napa Valley where she spent nearly five years heading up the public relations department for Icon Estates, the luxury wines division of Constellation

Wines US. Mia was honored to work on Robert Mondavi Winery, stewarding the brand through the passing of founder Robert Mondavi and focusing on the winery's future with innovations such as the Taste3 conference. Other key brands included Franciscan Estate, Simi, Inniskillin and Kim Crawford. Mia's role at Constellation expanded in 2009 with the addition of lifestyle brands such as Mouton Cadet, Monkey Bay and Alice White.

Prior to her career in PR, Mia could be found gracing the boards of Broadway. She worked for luminaries Stephen Sondheim, Bob Fosse, Marvin Hamlisch, Susan Stroman and more—singing, dancing and acting her way around the US and the globe.

Mia holds the Diploma in Wine & Spirits (DWS) from the Wine & Spirit Education Trust, one of fewer than 200 people in the US to earn the degree. She is a frequent guest panelist on social media and public relations.

Foote Society Profile

The Foote Society is the legacy giving circle of the Land Trust. It is named after founders Si and June Foote, who willed the Mt. George Botanical Preserve to the Land Trust, creating our first permanently protected property. You can leave your legacy by making a gift in your will or living trust to charitable organizations. For more info, please call 707.252.0435.

Please meet one of our generous heroes: BONNIE STORM

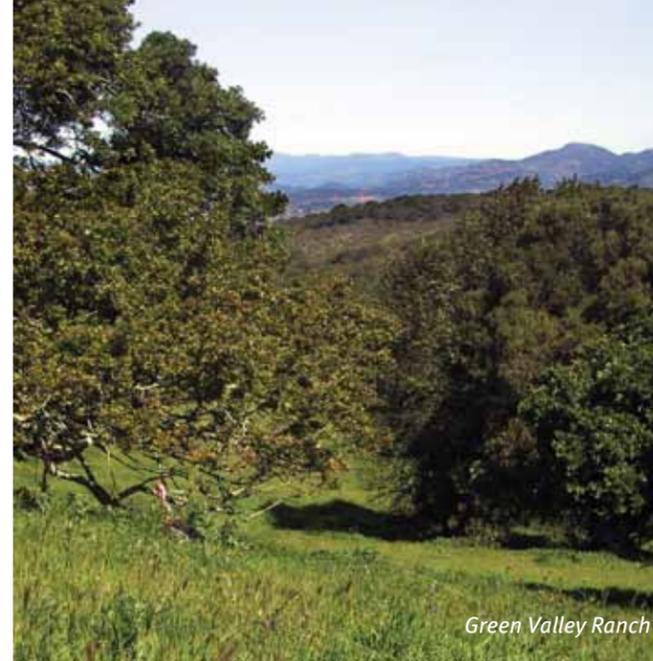


Bonnie's Storm Olive Ranch abuts the Wantrup Wildlife Sanctuary in Pope Valley. She has been a member of the Land Trust and volunteer at Wantrup for years. She believes strongly in the preservation of land—knowing that open space, watersheds and wildlife corridors are critical to maintaining the beauty and harmony of Napa Valley. To ensure that her ranch

remain as it is, she has willed it to the Land Trust of Napa County. This property will be added to the Wantrup Wildlife Sanctuary, doubling its size and going over the ridgeline.

Bonnie grew up in Sonoma, but developed her passion for olive trees and olive oil during travels in Italy. As a co-founder and partner of Grove 45 Extra Virgin Olive Oil (EVOO), she began farming and producing gold-medal winning EVOO in 1994 when she imported Tuscan trees to her Chiles Valley ranch. Bonnie graduated from UC Davis, and enjoys golf, cycling, hiking, swimming and riding and showing cutting horses. She won her age group in the 1982 Ironman Triathlon in Hawaii.

We can't imagine (and don't want to rush!) the day when this amazing woman won't be with us anymore, but she will be leaving an exceptional legacy.



Green Valley Ranch



Mead Ranch



Henry Ranch

The Power of Partnership

Napa County's world-class vines, local produce and livestock have been at the heart of the Bay Area's annual \$1.9 billion economic engine for generations. In addition to protecting natural lands, parks for people and water resources, the Land Trust collaborates with the community to protect these working lands: the farms and ranches that support our livelihoods and rural ways of life.

Our Impact: Over 9,000 acres of permanently protected farmland support our continued agricultural vitality.

The properties below exemplify some of the types of working lands (and natural lands) the Land Trust has supported in partnerships for preservation:

Green Valley Ranch—Green Valley Ranch Partners

Vineyards, grazing lands, open space

East of the City of Napa, the Green Valley Ranch features 980 acres of open space, including 24 acres of planted vineyards, and grazing lands enjoyed by 5 Dot Ranch cattle. There are six different easements on the property. These partners graciously hosted our June Jubilee 2012 volunteer appreciation picnic.

Mead Ranch—Giles Mead

Vineyards, open space

Mead Ranch is located off Atlas Peak Road in the city of Napa. 1,318 acres, including endangered plant habitat, are protected by a forever-wild easement. 30 acres are planted to vineyards (60 acres plantable). The ranch features over a mile of ridgeline overlooking the Napa Valley, large swatches of oak woodland and chaparral, stands of California native bunchgrasses, and meadowlands.

V. Sattui Winery—Carsi Vineyard, Henry Ranch and Vittorio's Vineyard

Vineyards, open space, woodlands, grasslands

On the Carsi Vineyard, south of Yountville, a conservation easement restricts the development of a winery on the property, forever protecting 6.5 planted acres on Highway 29. The historic Henry Ranch conservation easement along Carneros Creek forever preserves 528 acres of oak woodlands, grasslands, open space and planted vineyards (106 acres) as well as historic buildings along the creek and its tributaries in the Carneros district. Three-quarters of this land will remain forever wild and undeveloped. At the southern end of St. Helena, Vittorio's Vineyard, named for Sattui's grandfather, protects 15 acres of estate-planted vineyards, adjacent to Highway 29.

The Power of Your Gift

This upcoming holiday season, connect someone you love with the Land Trust.

By giving the gift of membership, your broad support will help preserve and steward Napa County for future generations. By funding an acre, you help with targeted efforts like maintaining hike trails, removal of invasive plants and ensuring the Permanent Preserve Network continues to be an environmental education source for youth, as well as, the broader Napa community.

Please donate online at napalandtrust.org or use the enclosed envelope. Help protect Napa—acre by acre.



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Look for updates on our website at naplandtrust.org

Upcoming Field Trips & Events

September 2012

22 Napa River Paddle E-2mi
29 Maggie's Peak Hike V-6mi-+++
30 Hike Under the Harvest Moon M-4mi-++

October 2012

6 John Hoffnagle Loop Hike V-11mi-+++
13 Phelps Vineyard Hike and Tasting* E-2mi-+
14 Newell Preserve Raptor Migration M-4mi-++
20 Yoga at Archer Taylor Preserve*
27 Campout & Day-Hike at Wildlake* M/H-5mi/8mi-++

November 2012

11 Maggie's Peak Hike II V-6mi-+++
17 Candlestick Photography Hike* M-3mi-++
25 Henry Road Walk E-4mi-+

December 2012

1 Maggie's Peak Hike III V-6mi-+++
8 Devil's Well Hike S-4mi-++
15 Audubon-Cheney/
Devil's Punchbowl Hike S-8mi-+
29 Oat Hill Mine Trail Geology Hike H-11mi-++

January 2013

5 Introduction to Geocaching V-12mi-++
12 Maggie's Peak Hike IV V-6mi-+++

20 Palisades Trail Hike S-11mi-+++
26 Mount George Waterfall Hike S-5mi-++
26 Moon Walk at Wildlake H-6mi-++
27 Berryessa Peak V-13mi-+++

February 2013

2 Table Rock Hike above Calistoga H-5mi-++
9 Owling in Napa Valley / Our Preserves* E-2mi-+
10 Wildlake Mushroom Hike H-8mi-++
23 Aetna Springs/Wildlake S-11mi-+++

Go to naplandtrust.org for details and to register.
* Member series only.

Table Rock,
February 2

Hike Rating

DIFFICULTY	MILES	ELEVATION GAIN
E = Easy	<i>See hike description for mileage</i>	+ less than 1,000 ft (relatively flat)
M = Moderate		++ 1,000 to 2,000 ft (some uphill)
H = Hard		+++ 2,000 to 3,000 ft (lots of uphill)
S = Strenuous		++++ over 3,000 ft (steep)
V = Very Strenuous		

For example,
M-3mi-+ is a moderately difficult 3-mile hike with less than 1,000 ft elevation gain.

